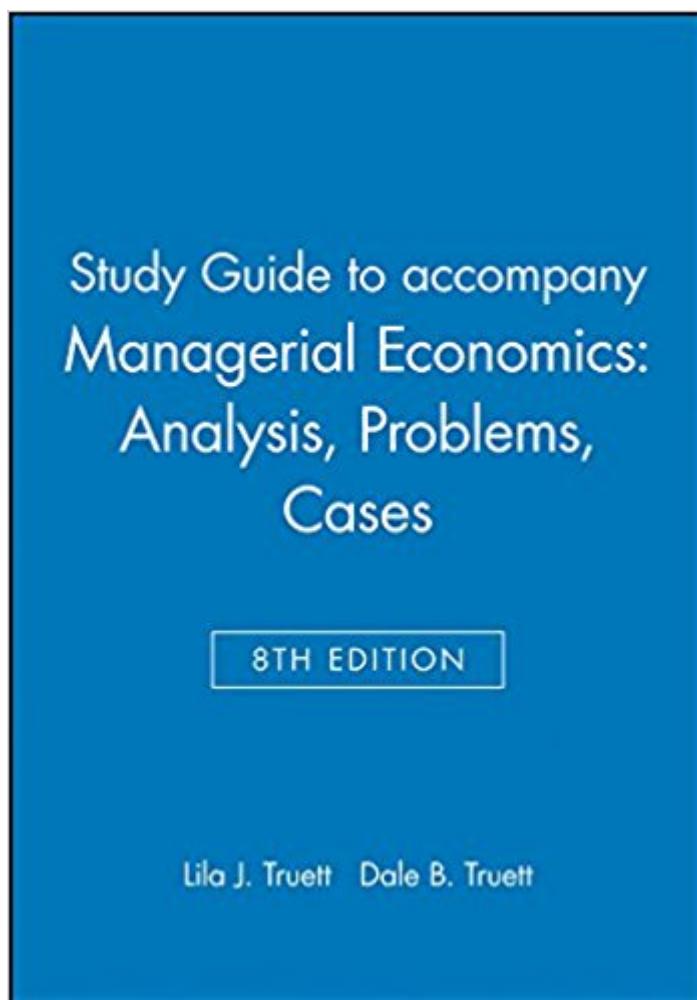


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# Study Guide To Accompany Managerial Economics: Analysis, Problems, Cases



## Synopsis

Truett and Truett's Eighth Edition shows how to use economic analysis to solve problems and make effective decisions in the complex world of business. The highly successful problem-solving approach, clear and accurate presentation of economic theory, and outstanding cases combine to make the best presentation of managerial economics yet.\* Walks readers step by step through specific types of problems, including elasticity calculations, cost minimization, and profit maximization.\* Shows how real-world firms have addressed issues discussed in the book.\* Emphasizes the global aspects of managerial economics and its application in the international marketplace.

## Book Information

Paperback: 336 pages

Publisher: Wiley; 8 edition (July 7, 2003)

Language: English

ISBN-10: 0471462470

ISBN-13: 978-0471462477

Product Dimensions: 8.1 x 0.8 x 10.7 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #210,703 in Books (See Top 100 in Books) #157 in Books > Textbooks > Business & Finance > Entrepreneurship #224 in Books > Textbooks > Business & Finance > Economics > Microeconomics #330 in Books > Business & Money > Economics > Microeconomics

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